



20. PROJECT PROFILE ON MASALA NUTS

Category : Food

Total Cost of Project : Rs. 1,43,000/-
BEP : 31 %

I. INTRODUCTION OF BUSINESS IDEA :

Masala nuts are the snack items used during tea time and also while watching film etc. Different types of nuts with variety of masala mix are available.

II. PRODUCT AND ITS APPLICATIONS :

Masala fried nuts are sold through bakeries, general shops and even hotels. It is used during tea time and fast time.

III. MARKET POTENTIAL :

These products are marketed through bakeries, general shops, hotels etc. In addition, it is sold in Railway station, Bus stand and cinema halls. People are used to prefer such snack items to traditional ones. Hence demand for such items is increasing.

IV. CAPACITY / REVENUE & SALES (1ST YEAR):

Sl. No.	Product	Qty. in Kg.	Rate (Average)	Amount (Rs.)
1.	Fried masala ground nuts and all types of gram	3,000	200/- Kg.	6,00,000

V. SERVICE METHODOLOGY AND QUALITY :

The nuts and grams are cleaned, this is fried at uniform temperature. After frying the masala is mix to the nuts. It is packed in specific fixed weight.

VI. COST OF PROJECT AND MEANS OF FINANCE, INCLUDING WORKING CAPITAL REQUIREMENTS:

A. Cost of Project :

Sl. No.	Particulars	Amount (Rs.)
	Equipments	60,000
	Other fixed assets (Furniture)	10,000
	Preliminary and preoperative expenses	5,000
	Deposits	40,000
	Working capital	28,000
	Total	1,43,000

**B. Means of Finance:**

Sl. No.	Particulars	Amount (Rs.)
1	Loan (Bank Finance & Term loan ,excluding deposit) @ 75%	1,07,000
2	Equity (Promoters contribution)	36,000
	Total	1,43,000

C. Working Capital Requirement :

Sl. No.	Particulars	Basis	Period	Amount (Rs.)
1	Raw Material	2,50,000/12 X ½	½ month	10,000
2	Bills Receivables	6,00,000/12 X ¼	1 week	13,000
3	Working Expenses			5,000
	Total			28,000

VII. MAIN INPUTS REQUIREMENT :**A. Machinery :**

Sl. No.	Particulars	Total Cost
1	Fry pan, LPG Connection (1 set)	30,000
2	Other accessories	20,000
3	Installation, Electrification, T etc.	10,000
	Total	60,000

B. Raw-materials :

Sl. No.	Particulars	Qty. in Kg.	Rate (Average)	Amount (Rs.)
1	Ground nuts	1,500	70	1,05,000
2	All types of gram	1,500	70	1,05,000
3	All types of ingredients	Lump sum		40,000
	Total			2,50,000

C. Utilities :

Sl. No.	Particulars	Annual Charges (Rs.)
1	Gas Fuel, Electric and Water	36,000
	Total	36,000

D. Man-power requirement :

Sl. No.	Workers	No.	Monthly Salary (Rs.)	Annual Salary (Rs.)
1	Skilled Labour	1	7,000	84,000
	Total			84,000



E. MAIN INFRASTRUCTURE REQUIREMENT :

Building	Built up space of 500 sq. ft. is required on rent
Power	Commercial Power connection is required
Water	Water is required for general purposes.

VIII. PROFITABILITY PROJECTION (Annual) :

Particulars	Basis	Amount (Rs).
Sales Revenue (Projected)	Ref : IV	6,00,000
Raw Materials	Ref : VII B	2,50,000
Man power expenses	Ref : VII D	84,000
Utilities	Ref : VII C	36,000
Interest	@ 12%	13,000
Depreciation	15% SLM	9,000
Overheads	Rent, Maintenance etc.	50,000
Total Expenses		4,42,000
Profit		1,58,000

IX. FINANCIAL INDICATOR :

Break Even Point FC $\frac{\text{FC}}{\text{SR} - \text{VC}} \times 100$	72,000 ----- x 100 2,30,000	31%
Payback period COP $\frac{\text{COP}}{\text{Profit} + \text{Deprn.}}$	1,43,000 ----- 1,67,000	Less than 1 Year

X. ADDRESSES :

SUPPLIERS OF EQUIPMENTS :

SUPPLIERS OF RAW MATERIALS:

M/s. Mahalingashetti Traders,
M G Road,
Haveri.

Sunil Provision Stores,
J H Patil Road,
Haveri.

Local Market